



For your consideration

2022 Fall Festival Sponsorship

OCTOBER 22, 2022



Dear EarlyStart Friend,

It's been too long! After a two year hiatus, EarlyStart (formerly United Inner City Services/UICS) invites you to celebrate this fall!

Our Fall Festival on **Saturday, October 22, 2022** from 12 PM - 4:00 PM, is an annual cultural celebration for enrolled families with outreach to surrounding neighborhoods. The event provides meaningful community engagement through storytelling, wellness clinics, community partner interactive booths, complimentary food and beverages, games, and live performances. It is a day for our families and neighbors to enjoy quality entertainment while learning and having FUN!

This year's festivities include live performances by local artists such as Kansas City Friends of Alvin Ailey.

Sponsors have the opportunity to positively align with EarlyStart to inspire children and families to reach their fullest potential by building a strong foundation for success through exceptional early childhood and parent education. **We rely on the engagement and support of our valued community partners to ensure this important mission is achieved.**

Thank you for your consideration and generosity!

Deidre Anderson,
EarlyStart Chief Executive Officer



To learn more about sponsorship opportunities, please contact

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earlystartKC.org
get social!: earlystartKC



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ABOUT OUR FALL FESTIVAL

It's a family-friendly day of fun, cultural celebration, and community outreach on the beautiful grounds of EarlystART-St. Mark Center (2008 E 12th St. KCMO 64127). Join us!



Fall Festival Events

Saturday, October 22

12:00 PM - 4:00 PM

On the grounds of EarlystART-St. Mark Center

Outdoor tent village including:

- Arts/educational activities
- Live performances
- Family pumpkin decorating
- Face painting
- Community partner interactive booths
- Free food and drinks
- Outdoor fun and games
- And MORE!

Food. Games. Art.
Live Entertainment.
Interactive FUN!

earlystARTKC.org

SPONSORSHIP OPPORTUNITIES

FALL FESTIVAL PRESENTING SPONSOR | \$10,000

Exclusive - One available!

- Exclusive Presenting Sponsor of Fall Festival on October 22, 2022, including branded visibility through promotional collateral, prime booth location, print banner, social media (Facebook, Twitter, Instagram), Community Spotlight feature in EarlystART newsletter, and event-day recognition.
- Sponsorship provides underwriting for festival arts and entertainment, live music, and integral support for this vibrant community-building event.

LEGACY SPONSOR | \$7,500

Exclusive - One available!

- Promoted as Legacy Sponsor with branded visibility through promotional collateral, print banner, social media, and event day recognition.
- Sponsorship underwrites the Fall Festival Community Partners tent.

CREATIVE EXPRESSION SPONSOR | \$5,000

- Promoted as Creative Expression Sponsor with branded visibility via promotional collateral, print banner, social media, and event-day recognition.
- Provides underwriting for live entertainment and performance equipment & supplies.

CELEBRATION SPONSOR | \$2,500

- An opportunity to positively align with EarlystART on promotional collateral, custom signage at food/beverage station, company or individual name on sponsor banner, social media, and event-day recognition.
- Sponsorship provides underwriting for food, family-friendly beverages, and supplies for the food and beverage tent.

FRIEND OF EARLYSTART SPONSOR | \$1,000

- Promoted as Friend of EarlystART with company or individual name on event sponsor banner, social media, and event-day recognition.
- Provides essential support for hosting this vibrant communitybuilding event, including children's games, art supplies, kidfriendly snacks, and takeaways.