



**20  
18**

ANNUAL  
REPORT  
UNITED  
INNER  
CITY  
SERVICES







## Dream big, little ones!

One-by-one, 47 tassels are turned as UICS/St. Mark Center students prepare for Pre-K and a lifetime of learning.

### Dear Friends,

Watching our 4- and 5-year-old students in cap and gown cross the graduation stage - well, it might just be one of the most gratifying sights ever! This special ceremony hosted May 23rd at the historic Gem Theater is a significant milestone in a lifetime of learning. It's a sign of success that our students' developmental growth aligns with innumerable studies demonstrating that children with access to quality early learning are more prepared for kindergarten.

As you review our 2018 Annual Report in this issue, you will see proof of our hope-filled mission in action, as our newest graduates enter kindergarten with expanded vocabulary; better language, math, and social skills; more positive relationships with classmates; and higher scores on school-readiness assessments.



As they go forward in school and in life, they are less likely to need special education services or be held back a grade, and are more likely to graduate and go on to college.

Our faculty and staff are forever grateful for the gift of these children and the promise and potential their education inspires in their lives, their families, and our community.

Your support ensures the benefits of their UICS/St. Mark Center education remain long after their tassels are turned!

With gratitude,

Deidre Anderson, Chief Executive Officer  
UICS/St. Mark Center



### Early Education = Community Benefit



If children start school ready to learn, they are more likely to read at grade level by 3rd grade. Remedial costs go down, potential lifelong gaps could be eliminated, and our entire school system would be more effective in positioning students for academic and life success.



St. Mark Center  
UICS

### United Inner City Services

2008 E. 12th Street  
Kansas City, MO 64127

816.994.5400

### BOARD OF DIRECTORS

**Mary Jorgenson, President**  
Heartland Presbytery Rep.

**Amy Coopman, Vice-President**  
Folan, Wickens, Eisfelder,  
Roper & Hofer, P.C.

**Ruby Russell, Secretary**  
St. Mark Union Church Rep.

**Theodis Watson, Treasurer**  
Central Bank of the Midwest

**Tom Eatman**  
Builders by Design, LLC

**Phyllis Hardwick**  
EPR Properties

**Rebecca James**  
Abovo, LLC

**Todd Navrat**  
Taco Tico Enterprises, LLC

**Matt Oates**  
Burns & McDonnell

**Terra Purifoye**  
Sunshine Aesthetics

**Cydney Ricker**  
Kansas City Chiefs Football Club

**Ruth Stricklen-Pullins**  
Truman Medical Centers

**Deidre Anderson**  
UICS, CEO, Ex-Officio

**UICSKC.org**

## OUR MISSION

Building bridges. Inspiring minds. Impacting futures.

## VISIT

Learn how we empower our students and families by providing high quality educational experiences. To schedule a visit, please contact Chief Engagement Officer Gene Willis at 816-994-5445, [gene.willis@uicskc.org](mailto:gene.willis@uicskc.org).

## OUR VISION

We envision a community where children thrive and families flourish.

## GIVE

Your time, talent and treasure make a difference! Visit [uicskc.org/invest](http://uicskc.org/invest) or contact Individual Giving Coordinator Cynthia Hoffman at 816-994-5432, [cynthia.hoffman@uicskc.org](mailto:cynthia.hoffman@uicskc.org)



## 2018 Annual Report | Highlights

A kind and generous community brings our mission to life!

# 91%

### On the mark: language and literacy

Students met language and literacy benchmarks, with 91% demonstrating readiness in such areas as auditory comprehension, vocabulary, and narrative language.

# 93%

### Among friends: social interactions and relationships

93% of students met the social/emotional benchmark for healthy relationships and social interactions with their peers. Additionally, 92% of students mastered the benchmark for conflict negotiation, - all important indicators of school-readiness.

# 52%

### Perform better than kindergarten peers

UICS/St. Mark Center students were well-prepared for kindergarten in 2018, with assessments revealing that 52% performed better than the average child.

We believe in putting our **minds**, **hearts**, and **souls** into **everything we do**.

# 5

### Weekly Arts@St. Mark experiences

Our Arts Educator conducted an average of 5 unique art experiences each week for UICS/St. Mark Center students enrolled in the Child-Centered Creativity (C-3) curriculum.

We believe in the simple **power** of a **kind word** or **gesture** to **lift someone up**.

# 96%

### Fit for school!

UICS/St. Mark Center students reached important milestones in perception, motor, and physical development to prepare for kindergarten.

# 100%

### Helping families rise to everyday challenges

All families who self-identified as "in crisis" or "at-risk" on a Family Needs Assessment received support from our family engagement team, transitioning their status to "stable" by the end of 2018.

## The gift of love.



A generous donor enhanced the holiday seasons of our 92 families at our "Snow Much Fun" winter event, providing each with a much appreciated \$200 gift card.



Chiefs quarterback and 2019 NFL MVP Patrick Mahomes visited UICS/St. Mark Center, courtesy of Heartland Coca Cola and the Kansas City Chiefs. Mahomes read *Chocolate Milk Por Favor*, a book about children of different cultures bonding over the things they have in common.



## Nom. Nom. Nom.

Our resident chef prepared 51,884 nutritious meals for students in 2018, exposing children to a variety of healthy foods from different cultures..





We believe in the ability of **creative expression** to **fuel** and **ignite passion**.

# 60

## Arts, cultural, and community-based events

Students, families, faculty, and staff had opportunities to experience more than 60 arts and culture events in 2018, including an on-site Fall Festival, a student gallery exhibit at the Kauffman Center for the Performing Arts courtesy of PNC Bank, and a performance by the Alvin Ailey Trio.

# 100%

## Kindergarten-ready parents and caregivers

100% of parents whose children entered kindergarten in the fall of 2018 completed a readiness checklist, participated in a kindergarten transition home visit, and completed a transition plan.

# 10

## Hours immersed in the arts

Designed with individual developmental needs in mind, UICS/St. Mark Center students spent an average of 10 hours each week immersed in artistic programming to inspire creative expression, regulate emotions, and develop fine-motor and problem-solving skills.

# 100%

## Trauma-informed care environment

Trauma-informed care was implemented throughout UICS/St. Mark Center, with all faculty participating in training to help address the needs of students and families who have experienced trauma.

# 87%

## Educator retention

Retention of UICS/St. Mark Center faculty was 87% in 2018, enhancing student learning with classroom consistency and dedication.

# 56

## Hours of professional development

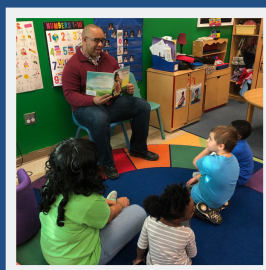
Quality early learning begins with exceptionally educated and trained staff. Each UICS/St. Mark Center faculty member completed a minimum of 56 hours of continuing education or professional development training in 2018.

# 700+

## Volunteer hours

Our awesome volunteers contributed more than 700 hours of service to UICS/St. Mark Center to assist in the classroom, around the facilities, and at family programs and events.

In our commitment to social and emotional student development, UICS/St. Mark Center welcomed a new Student Support Coordinator, thanks to funding from the Health Forward Foundation.



The Junior League of Kansas City, MO provided a literacy grant in 2018 for inclusive books and literacy kits that reflect gender equity and cultural diversity representative of our student body and faculty.



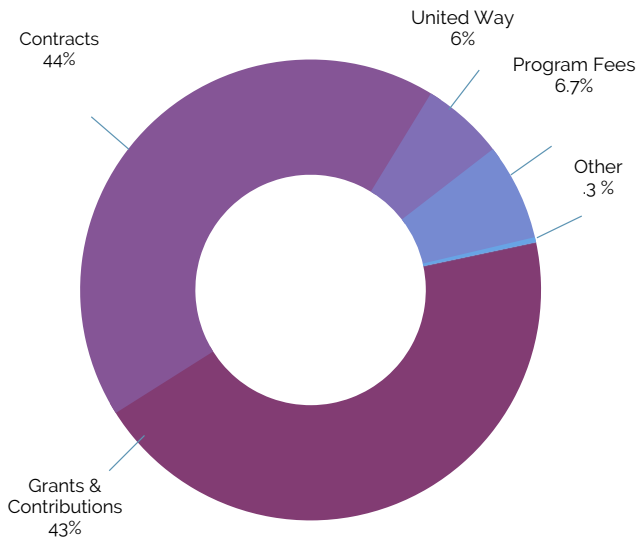
WE BELIEVE  
in the nurturing  
strength and support  
of community.



# 2018 Annual Report | UICS/St. Mark Center

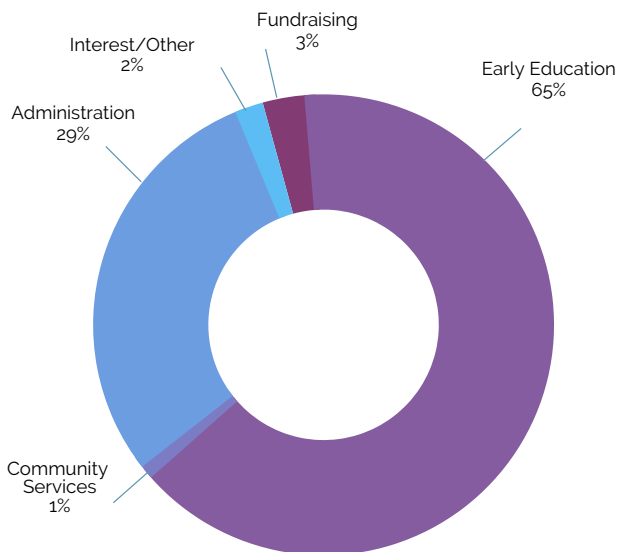
## 2018 Financial Overview January 1, 2018 to December 31, 2018

### CHARITABLE CONTRIBUTIONS & REVENUE



Contracts	\$1,289,582
Grants/Contributions	\$1,241,756
Program Fees	\$197,344
United Way	\$168,214
Other	\$10,230
<b>Total</b>	<b>\$2,907,126</b>

### PROGRAM SERVICES & EXPENSES



Fundraising/Marketing	\$81,187
Administration	\$814,452
Community Services	\$26,956
Early Education	\$1,801,002
Interest/Other	\$55,566
<b>Total</b>	<b>\$2,779,163</b>

## Around UICS/St. Mark Center

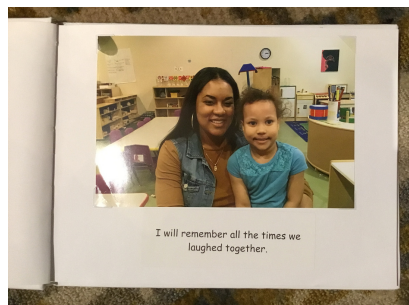


### CHIEF ROLE MODEL

Kansas City Chiefs Wide Receiver Sammy Watkins spent time at St. Mark Center in June. Watkins and CEO Deidre Anderson discussed their shared vision that every child deserves access to high quality Pre-K education programs.

### LIFE'S LITTLE LESSONS

UICS/St. Mark Center partnered with KCPT to deliver Daniel Tiger "Life's Little Lessons" curriculum in the classrooms to promote social and emotional development.



### I WILL REMEMBER

Each St. Mark Center graduate received an "I Will Remember Book" to help ease kindergarten anxieties. "My daughter loves recognizing pictures of familiar faces and the memories made here," said parent Cristina Ortiz, whose daughter Yiudiel graduated in May.

### LIFELONG LEARNERS

In June, members of our education team attended a Conscious Discipline Institute to learn strategies for building positive relationships, redirecting negative behaviors, and using conflict as a way to teach and connect.



### FRESHMEN ROCK!

UICS/St. Mark Center was the recipient of Rockhurst High School's freshman generous fundraising efforts, with members of the Student Government Association (SGA) presenting their contributions to support Pre-K education!





CONNECT WITH UNITED INNER CITY SERVICES



[facebook.com/uicskc](https://facebook.com/uicskc)



[@uicskc](https://twitter.com/uicskc)



[@uicskc](https://www.instagram.com/uicskc)

**UICSKC.org**