



With Gratitude.

Dear Friends of UICS & St. Mark Center,
Thank you.

We're delighted to share our gratitude for all the amazing things your caring and generosity made possible in 2017 at United Inner City Services (UICS) and St. Mark Center.

Each and every day, we witness and celebrate small but precious moments of joy – a baby taking her first steps, spontaneous giggles echoing from classrooms, a parent and child developing a special bond in our after-school Stay, Play & Learn activities.

Magical moments like these are possible because of you and like-hearted people in our community who believe in the power and promise of quality early learning. Thank you for walking beside us in our commitment to guide, educate and inspire these young minds.

For many of our students and families, poverty, trauma and the threat of homelessness and despair can be all-consuming. Our approach at St. Mark Center, however, is one of resilience. Families rise to the challenges of everyday life when there's caring support in a safe and vibrant environment that respects them, empowers them and gives them hope!

As you review our annual Gratitude Report, please know that our hearts are filled with gratitude. We simply could not fulfill our important mission without you!

Sincerely,

Deidre Anderson, Executive Director

Deidu M Cendus

Our Mission

Building bridges.
Inspiring minds.
Impacting futures.

2018 Board of Directors

Mary Jorgenson, President
Amy Coopman, Vice President
Ruby Russell, Secretary
Tyler Epp, Treasurer
Tom Eatman
Todd Navrat
Ruth Stricklen Pullins
Theodis Watson

UICSKC.org

Will you support St. Mark Center in one of these ways?



Help us reach our goal of 50 new monthly donors in 2018.



Be one of 100 people who share a gift by June 30th.



Share a hope-filled gift in any amount that says, "I believe in you!"

A contribution envelope is enclosed for your convenience. Or share a gift online at UICSKC.org. We promise to leverage your gift to do the most good for our students and families.



Mere families flourish.

Where kids can be kids.

2017 HIGHLIGHTS & COMMUNITY IMPACT

90 percent of St. Mark Center preschoolers met or exceeded Kindergarten readiness benchmarks.

The credentialing of our faculty reached a high of 94% in 2017 (up from 4% in 2012), with teachers holding a Child Development Associates (CDA) credential, or AA, BA and/or MA degree.

93 percent of families participated in a minimum of seven family and child engagement activities.

100 percent of parents with a child entering kindergarten completed a Kindergarten Transition Plan to help ensure a successful transition. The UICS Board of Directors, community stakeholders, faculty and staff developed and ratified a new Strategic Plan.

With generous support and creative expertise from VML, we launched a rebranding initiative that produced a fresh logo, modern graphic stylings, thoughtfully crafted mantras, and an all-new website.

St. Mark Center expanded our innovative arts programming in 2017 with creation of an all-new, spacious art studio, stronger arts community partnerships, and the addition of a part-time art therapist on staff.

FINANCIAL REVIEW • JANUARY 1 TO DECEMBER 31, 2017

Charitable Contributions & Revenue

 Grants/Contracts
 \$1,214,630

 Contributions
 \$1,248,757

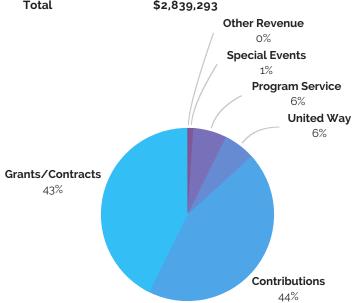
 United Way
 \$167,940

 Program Fees
 \$178,615

 Special Events
 \$25,000

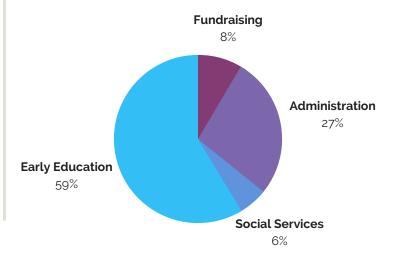
 Other Revenue
 \$4,351

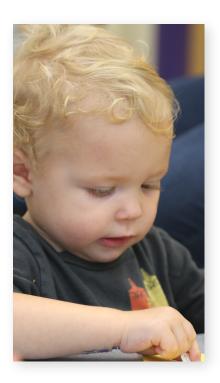
 Total
 \$2,839,293



Program Services & Expenses

Total	\$2,839,457
Early Education	\$1,665,887
Social Services	\$157,651
Administration	\$774,685
Fundraising	\$241,234







2008 E. 12th Street Kansas City, MO 64127

2017 • Gratitude Report

Visit **uicskc**.org

We are St. Mark Center, a catalyst in the community sparking change.

We are actively altering the early childhood education conversation.

We are leading by example.

We show that together, we can make bigger strides and accomplish more.

We help families confidently rise to the challenges of everyday life.

We help every child reach his/her inherent potential in the classroom and at home.

We encourage individuality and support exploration.

We inspire students to march to their own beats and do what works for them.

We cultivate open-mindedness and creativity.

We are where hope flies high. Where families flourish. Where kids can be kids.

We are where aspiration meets action.

And it's the perfect place to be.

2017 Board of Directors

Troy Nash, President Amy Coopman, Vice President Lee Ellen Curry, Secretary Tyler Epp, Treasurer Tom Eatman Mary Jorgenson Todd Navrat Staci Pratt Ruth Stricklen Pullins Ruby Russell Theodis Watson Ajamu Webster Anthony Williams